

# ViewPoints :: Profile in Lobbying State Government



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GIS Consulting  
New Media

State Government Solutions

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## Client

The Illinois' Birth to Five Political Action Committee is an advocacy group for the children of Illinois. Birth to Five represents this group in Springfield and regularly meets with members of the Illinois General Assembly to convince them to support legislation for increasing the number of nutrition and health prevention programs in their district.

## Project

Design an interactive mapping application, using GIS, to integrate Birth to Fives' legacy system populated with health and financial related statistics from various city, county and state agencies.

## Information Management Need

Supporting such an effort requires the management, analysis and communication of a great deal of information derived from many disparate data sources. Legislative district boundary files were obtained from the Illinois State Board of Elections, additional GIS files were obtained from the Illinois Department of Revenue, and City and County government.

**Illinois' Birth to Five has been using GIS for communicating ideas and issues since 1999.**

## Illinois State Capitol



## The Solution

In 1999 the Illinois' Birth to Five Political Action Committee retained the services of r ö ö s d e s i g n + c o n s u l t i n g to develop an interactive mapping application to help convince Illinois state legislators to increase funding for programs for infants from birth to age five. Maps, as we know, have the ability to convey a great deal of information without saying a word.

Illinois' Birth to Five made their initial investment in GIS in 1999. We have assisted them with three additional projects since.

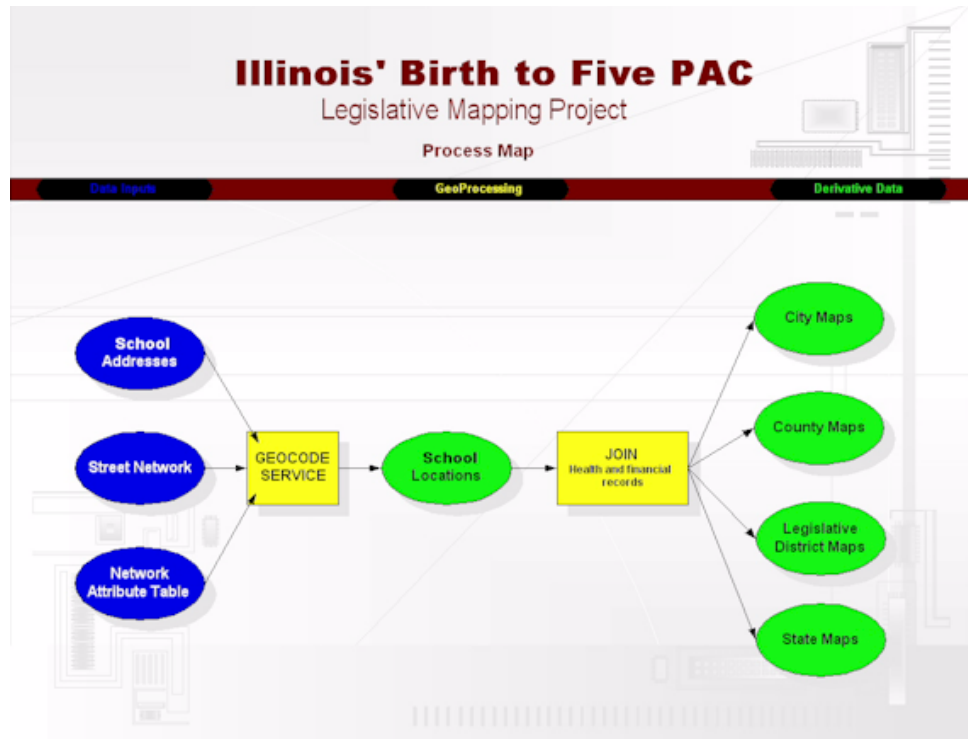
# Project Tasks

## Task 1. Model Data

Your data starts the process—spreadsheet, database, or text file – you decide.

We model your data based on your organization's project requirements using powerful object oriented technology for:

- Territory analysis
- Site selection
- Market analysis
- Policy issues
- Environmental management



## Task 2. Map Data

### Maps at the city, county, legislative district and state levels

Age 0-5 programs funded through Early Childhood Education Block Grant Program

- Programs for children age 0-3
- Pre-school programs 3-5

